



# BE SQUARE! SIPA HAS A DESIGN ON STACKABLE OIL PACKAGING

# At Interpack in Düsseldorf this May, SIPA will be producing a new PET container of its own special design.

This one is intended for edible oil, and it caters for a trend in the market towards larger formats. In fact, the bottle will hold 20 liters of oil. Plus, it is stackable, because the 77-mm neck fits just right inside the hollow in the base of the bottle on top, and the base is contoured to nestle into the shoulders of the bottle underneath.

Also extremely important is that SIPA has designed the bottle for optimal top load strength, as well as stability (SIPA knows what it's doing here, since it has accumulated extensive experience in successfully designing stackable containers for water).

As you can see, it is square, so little space is lost in storage and display. And of course, despite its strength, it is light – just 550 g – which makes for lower transport costs as well as ease of handling. Once it is full of oil, the total weight is getting on for 15 kg, which is quite a lot, but the highly ribbed walls help with handling.

Overall, this attractive design is a much more cost-efficient proposal than metal cans, and even more environmentally friendly than other plastics solutions.

## Obviously, it is totally recyclable.

