



SIPA AND PIZZORNI: A COLLABORATIVE SUCCESS STORY IN ITALY'S PACKAGING INDUSTRY



ITALY

In 2022, a remarkable partnership unfolded in Italy's thriving packaging industry, as SIPA and Pizzorni joined forces to revolutionize the production of PET bottles.

This strategic cooperation between two prominent players has not only showcased innovation but also underscored the commitment to delivering top-quality solutions in the market. Let's delve into the details of this collaboration and explore its significance in the context of Italy's packaging landscape.



A Historical Journey

Pizzorni Srl, a renowned converter based in Alessandria, Italy, boasts a rich history dating back to 1900. Over the decades, the company has evolved into one of Italy's largest converters, specializing in the production of PET preforms. With a focus on providing superior packaging solutions, Pizzorni has consistently met the demands of various industries, particularly the beverage sector, including mineral water and soft drinks.

SIPA, on the other hand, is a global leader in packaging solutions, renowned for its cutting-edge technologies. The company has built a strong reputation for delivering innovative machinery and equipment tailored to the needs of the packaging industry. SIPA's commitment to sustainability and efficiency aligns perfectly with the evolving demands of the market.

SIPA's SFL Performance H

The collaboration between SIPA and Pizzorni took off in 2023 when Pizzorni invested in SIPA's state-of-the-art linear blowmolder, the SFL Performance H. This versatile machine, equipped with six blowing cavities, has proven to be a game-changer in the packaging landscape. One of its standout features is the ability to produce six different bottle sizes, with little effort in mold changeovers, offering unprecedented flexibility and adaptability to the changing demands of the market.

Pizzorni strategic decision to incorporate the SFL Performance H into its production process was driven by its dedication to excellence and innovation. The machine will be producing PET bottles for flat wine and it is well-suited for the production of different bottle formats for milk, edible oil and flavored water, showcasing its versatility.

Meeting Market Needs

The collaboration between SIPA and Pizzorni has not only elevated the production capabilities of Pizzorni but also contributed to meeting the diverse needs of the market. Pizzorni expertise in producing PET preforms with various neck finishes aligns seamlessly with SIPA's machinery capabilities, resulting in a harmonious partnership that benefits both companies and their clients.

As a converter, Pizzorni Srl plays a vital role in the supply chain of many prominent beverage companies, serving as a critical link in ensuring product quality and integrity. With the addition of the SFL Performance H to their production line, Pizzorni is even better equipped to meet the stringent demands of their clients in the Italian market.

The collaboration between SIPA and Pizzorni stands as a shining example of how innovation and dedication to quality can drive success in the packaging industry.

This partnership has not only enhanced the already strong production capabilities of Pizzorni but has also contributed to the continued growth and development of Italy's packaging landscape.



As SIPA and Pizzorni continue to work together, it is clear that their commitment to excellence and sustainability will shape the future of PET bottle and preform production, ensuring that Italy remains a hub of innovation in the global packaging market.