



## MYANMAR DRINKS MAKER AIMS FOR MARKET LEADERSHIP WITH THE FULL SIPA PACKAGE



Consumer Goods Myanmar Co., Ltd has made an important investment in SIPA equipment for PET bottle production and filling. Last year, it took delivery of two XFORM 500/128 preform systems, and three systems based on SIPA's SFR 24 EVO3 latest generation of rotary stretch-blow molding machines. One of the bottle systems is in a SincroBloc configuration with a filling unit, while another is coupled to a separate hot-fill unit. The SIPA equipment is being put to use producing bottles between 250 mL (for hot-fill drinks) and one liter (mineral water). The bottle lines are operating at up to 48,000 bottles per hour. Consumer Goods Myanmar, a brand owner with around 1000





employees headquartered in the city of Yangon, has set its sights on becoming high-end market leader in Myanmar's Fast Moving Consumer Goods (FMCG) market. In fact, it says that most of its products are already top in their respective sectors. All of its output is currently consumed within the country. Apart from water and soft drinks,

Consumer Goods Myanmar also sells a variety of food and non-food products. The company has numerous subsidiaries that make and sell its products through distribution centers which it also owns across the country. "Consumer Goods Myanmar chose SIPA because we have variety of products to serve its diverse needs," - says Gianfranco. "Moreover, we can

provide it with our one-stop service for bottle design and prototyping."

